

SANTA CLARA COUNTY DEMOCRATIC CENTRAL COMMITTEE

6:45 PM, County Building Cafeteria, 70 W. Hedding St., San Jose

Meeting will start at 7:00 pm sharp.**MINUTES FOR Thursday, January 9th, 2014****1. CALL TO ORDER****2. ROLL CALL**

Absent: Chris Stampolis (exc), Ash Kalra (Exc), Omar Torres, Majorie Friedman, Rebecca Scheel (exc), Bruce Morasca (exc), Paul Camacho (exc), Ken Yeager (exc), Luis Alejo, Karina Dominguez, Rishi Kumar, Deepka Lalwani, Agustina Armendariz, Amy Pearl.

Alternates for: Anna Song, Rich Watterman, Elisha Brady, Rich Gordan, Nora Campos, Paul Fong, Bob Wiecekowski, Ellen COrett, Jim BEall, Mark Stone, Bill Monning, Jerry Hill, Mike Honda, Anna Eshoo, Sam Farr, David Wessel

3. IDENTIFICATION OF VISITORS**4. ADOPTION OF AGENDA****5. APPROVAL OF MINUTES** (Minutes are/will be posted at sccd.org)a. Thursday, December 5th, 2013

Motion made; seconded; approved.

6. NEW BUSINESSa. Action: Early Endorsement Process (*SEE ATTACHED*)

- Bill James conveyed suggested changes.

- Questions were asked regarding urgency of early endorsements.

- Roth makes motion to table this issue; Voting to table the action made; seconded; motion failed.

-Discussion continues

-James clarifies that the Central Committee gets to approve recommendations for races for early endorsement.

-Motion made; seconded; motion passes.

b. Presentation on Democracy.com

- Jenny drove all the way from San Luis Obispo to tell the committee

-Online political tools for campaigns for candidates and clubs.

-Replicating the Facebook model

b. Terms of Central Committee Members; Discussion

- Two options: Every 4 years (Presidential) or 2-year caucus cycle.

- Discussion

c. Registration/delegates/proxies for 2014 CDP Convention, March 7-9.

7. OLD BUSINESS**8. REPORTS FROM OFFICERS AND OTHERS****a. Executive Board: Andrae Macapinlac****b. Chair: Steve Preminger**

- Recommending races for early endorsements in time for February meeting; Mayor's race.

- Motion made; seconded; approved

- Engstrom make motion stating 10 days prior to February meeting the candidates for endorsement be posted to the Membership.

c. Vice Chair: Bill James**d. Treasurer: Forrest Williams****e. Secretary: Andrae Macapinlac****f. Issues: Andres Quintero**

- Working on County Platform.

g. Community Services and Voter Registration: Judy Pipkin**h. Finance: Emy Thurber**

- \$7800 in state account

-FEC \$1226

i. Candidate Recruitment and Endorsement: Darcie Green

- Events and workshops building a candidate pipeline.

-Working on endorsement interviews for June races.

- List of candidates intending on interviewing: Dave Cortese, Madison Nguyen, Sam Liccardo, Forrest Williams, Pierluigi Olverio, and Rose Herrera.

j. Communications: David Cohen

- Gave history lesson about the data server we use for the County Party.

k. Campaign Services: Ann Grabowski**l. Political Outreach (Clubs): Diane Rolfe**

- Thank South County Club for Dinner.

m. Regional Director:

1) Royce Kelley, Region 5

- Gave report

2) Hene Kelley, Region 6

-Gave report

3) Kelly Martinez, Region 7

-Gave Report

o. Democratic National Committee: Chris Stampolis**p. DTV Report: Steve Chessin**

Democratic Television Producer Emeritus Steve Chessin reported that we skipped taping a show in December.

Our guest in January is TBD.

See the sccdp web site for the schedule, and to view our shows.

We could still use more good Democrats on the crew. No prior video experience is necessary.

q. Pro-Choice Coalition: Claudia Shope

r. CDC Report: Emilie Gatfield

9. ANNOUNCEMENTS

- DAWN gave update on putuck brunch on Jan 26.
- Sunnyvale Club has Jan 18 meeting.
- Berryessa Dem club Candidate forums on Jan 16 and Feb 1.
- Shaian gave report on SVYD State of the Union Party.
- Claudia Avila-Martin running for District 7 San Jose Council.
- Raul Peralez for District 3 San Jose Council.
- Gerry Hunt gave Move to Amend campaign kick-off
- Herb gave announcement for SCCDC
- Elizabeth Birk for SEIU. 5000 security officer unionization

10. EXECUTIVE BOARD MEETING

11. ADJOURNMENT

Adjourned at 8:40pm

ENDORSEMENT IN LOCAL RACES ACT

I. Consideration for Endorsement by the Santa Clara County Democratic Central Committee (SCCDCC)

I.A. Criteria for Offices

I.A.1. The County Chair and the Director of Candidate Recruitment and Endorsements shall prepare and recommend for approval by the SCCDCC a list of targeted local races and proposed timing for SCCDCC action on each.

I.B. Criteria for Candidates

I.B.1. The candidate must be a currently registered Democrat and file an endorsement application/questionnaire and a signed SCCDCC Fair Campaign Pledge with the Director of Candidate Recruitment and Endorsements prior to the specified deadline on the application/questionnaire.

I.B.2. At any time during this process prior to the actual vote by the SCCDCC, a candidate may revoke his/her request for endorsement.

II. Endorsement Committee

II.A. The County Chair, no later than the final filing deadline, shall appoint an Endorsement Committee consisting of the following members of the SCCDCC: II.A.1. Seven (7) Members appointed by the County Chair and approved by the Executive Board.

II.A.2. One (1) member representative from each accredited club, nominated by the Chair of that club. II.A.3. One (1) member from each AD.

II.A.4. The Director of Candidate Recruitment and Endorsements. II.B. The Endorsement Committee shall:

II.B.1. Develop an application/questionnaire for all Democratic candidates in all targeted local races.

II.B.1.a. The questionnaire must ask the candidate:

II.B.1.a.1. Name, address, work and home phone numbers, email address and campaign website, as applicable; II.B.1.a.2. Why they believe that they should receive the endorsement;

II.B.1.a.3. Their past/present community service related to the office they seek; and

II.B.1.a.4. Their activities as a Democrat.

II.B.1.b. The questionnaire may include other items as deemed appropriate by the Endorsement Committee.

II.B.2. Identify and send the application/questionnaire to all Democratic candidates in targeted local races.

II.C. The Endorsement Committee shall, as soon as practical, separately interview each candidate for whom an endorsement is considered.

II.C.1. An Endorsement Committee member who is also a paid campaign staff member shall excuse him-or-herself from interviewing candidates in that particular race.

II.C.2. An interview sub-committee for a race shall, whenever possible, be composed of members who are neither actively supporting a candidate nor are employed by an elected official who has endorsed or is actively supporting a candidate in that particular race.

II.C.3. The interview schedule shall be provided to all voting members of the SCCDCC.

II.D. For each office sought, the Endorsement Committee shall provide an endorsement recommendation to the SCCDCC.

II.D.1. The Director of Candidate Recruitment and Endorsements shall provide to the Director of Campaign Services a summary of endorsement recommendations for use in determining levels of campaign assistance.

III. SCCDCC Endorsement

III.A. The SCCDCC will meet to decide on endorsements at least one month prior to the election. The County Chair may call a special meeting, or meetings, to provide for endorsement decisions.

III.A.1. The time and place of the endorsement meeting will be announced in writing to each voting member of the SCCDCC no less than ten (10) days before the regular or special meeting at which such endorsements are to be considered.

- III.A.2. Endorsement meetings will be conducted in full compliance with the Open Meeting principle and, in order to protect the integrity of the endorsement process, the County Chair may request that candidates being considered for endorsement be briefly sequestered.
- III.B. The SCCDCC may endorse a candidate or candidates who, from the Democratic perspective, will best serve the community. Endorsement applies to candidates, not races. Endorsement categories are: endorsed, multiple endorsement and not endorsed. Voting shall be done first on motions to endorse, followed by motions for multiple endorsement.
- III.B.1. Endorsed - By a two-thirds majority of those present and voting, the SCCDCC may endorse a candidate. At most one candidate per available seat may be designated Endorsed. Once a candidate has been declared Endorsed, no other candidates may be considered for endorsement for this seat, either at the endorsement meeting or at subsequent meetings, unless the endorsement has been revoked. A designation of Endorsed may carry the weight of the California Democratic Party (CDP) and means:
- III.B.1.a. That the SCCDCC may publicize such endorsements;
- III.B.1.b. That the endorsed candidate has the authority to publicize such endorsement as he/she chooses; and
- III.B.1.c. Such other campaign assistance as the SCCDCC deems appropriate. Statutory or accredited Democratic organizations shall be encouraged to lend or provide their name or campaign assistance to Endorsed candidates.
- III.B.2. Multiple Endorsement - By a three-fifths (60%) majority of those present and voting, the SCCDCC may endorse two or more candidates in a given race. Such endorsement means:
- III.B.2.a. That the SCCDCC may publicize such endorsements;
- III.B.2.b. That the endorsed candidate has the authority to publicize such endorsement as he/she chooses, except that the candidate cannot claim to be endorsed by the CDP; and
- III.B.2.c. Such other campaign assistance as the SCCDCC deems appropriate. Statutory or accredited Democratic organizations shall be encouraged to lend or provide their name or campaign assistance to Endorsed candidates.
- III.B.3. Not Endorsed - All remaining candidates shall be designated not endorsed. The SCCDCC shall not lend nor provide its name or campaign assistance.
- III.C. The SCCDCC may reconsider any endorsement action taken, at any time.
- III.C.1. An endorsement shall be revoked in the event of a Fair Campaign Pledge violation. Any complaints about a Fair Campaign Pledge violation shall be reviewed by the SCCDCC Executive Board. If the Executive Board agrees that there may be a violation, and if time permits, the complaint shall be forwarded to the Endorsement Committee for a recommendation about the alleged ethics violation. The SCCDCC, by a two-thirds majority of those present and voting, shall make the final decision about revocation of an endorsement. If time does not permit, the decision will be made by the Executive Board, and the actions taken shall be reported to the SCCDCC at its next meeting for its approval by a two-thirds majority of those present and voting.
- III.D. Fast-Track for Sole Democrats
- III.D.1. In the case of a race for which the number of Democratic candidates does not exceed the number of seats, the Director of Candidate Recruitment and Endorsements may place the name(s) of one or more of these candidates before the SCCDCC for endorsement without the requirement of a questionnaire or an interview.
- III.D.2. The names of all such "Sole Democrats" shall be placed on a consent calendar. Such consent calendar shall be voted on by the SCCDCC in a single motion that may be approved by a two-thirds vote of those present and voting.
- III.D.3. Any candidate may be removed from the consent calendar by any voting member of the SCCDCC. For each candidate removed from the consent calendar, a separate vote shall be taken by the SCCDCC, which may, by a two-thirds vote of those present and voting, endorse such candidate.
- III.D.4. Any candidate who fails to receive an endorsement through the process described in this section shall be allowed to go through the questionnaire and interview process, without prejudice.

Drafted and sponsored by Diane Braughton, Operational Services Director, 15 July 1991. Adopted with amendments by SCCDCC, 1 August 1991.

Amended by SCCDCC, 2 April 1992. Amended by SCCDCC, 4 August 1994. Amended by SCCDCC, 3 August 1995.

Amended by SCCDCC, 1 February 1996. Amended by SCCDCC, 4 June 2009.

Amended by SCCDCC, 5 June 2011.

Amended by SCCDCC, 9 January 2014.